

Konnect is implementing a new business model for the exchange of information across our Health and Insurance sectors – making the process faster, easier and more secure.

## SureMed



### Cut the time to complete your next insurance information request

To receive and complete insurance information requests electronically

- » **Medtech32 users** can sign on to use SureMed electronic forms immediately. To get started:
  - Update your licence to include SureMed
  - Then go to [www.konnect.co.nz/suremed](http://www.konnect.co.nz/suremed) to download the SureMed registration form and complete. Or call **0800 Konnect** (0800 566 6328) and we will take you through the process.
- » **My Practice and Profile users** will be enabled for SureMed electronic forms in the first half of 2010.



Konnect Net Ltd has been engaged to manage all insurance medical information requests for participating insurers through SureMed.

GPs will continue to receive 'paper' requests where the practice is not set-up for electronic delivery, or there is a preference to continue working with paper.

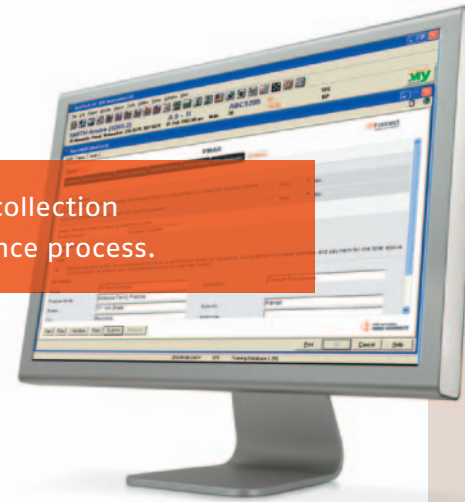


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# SureMed

Helping GPs respond to insurance requests – quickly and securely.





## What is SureMed?

SureMed enables fast, easy, and confidential collection of medical information required in the insurance process.

SureMed provides an efficient, standardised process, offered at no cost to doctors.

## Key features

- The service includes a **fully electronic option** that integrates with the GPs Practice Management System (PMS):
  - Electronic information requests made by insurers are delivered direct to the GPs PMS inbox.
  - **When opened, the SureMed eform is prepopulated with information from the PMS.**
  - GPs review and amend content as required, maintaining complete control over patient information sent.
  - No printing, scanning or faxing is required.
  - Collection of medical information leverages proven technology and infrastructure via HealthLink and PMS providers.
- **'Paper' requests** are also supported, where a practice is not set-up for electronic delivery, or a GP prefers to continue working with paper.
- **Konnnect takes responsibility for interaction with GPs for requests delivered via SureMed.**
- Konnect pays GPs for information requests completed.
- Privacy protection of personal medical information meets industry and legal requirements.



## Benefits of SureMed

### GPs

- **Patient medical information requests completed quickly.**
- **A standard approach for dealing with insurance information requests.**
- Better value for time spent by GPs, with faster payment, and easy reconciliation.
- Patient information encrypted and seen only by those authorised and required to view it.
- Less administration time frees-up Practice staff.

### Insurers and Advisors

- Faster decisions on insurance applications.

### Patients

- Receive the insurance they need to cover their risks.
- Insurance applications actioned in days instead of weeks.



Konnnect is an independent company established in 2008 to deliver long-term business process management solutions to the health and insurance sectors.

Our four founding directors have a vision. To revolutionise the exchange of information between our insurance and health sectors.

During the development of SureMed, we have partnered with well-established leaders in the New Zealand health information space, including Medtech and HealthLink. We've engaged key stakeholders (inc. the Privacy Commissioner, and the Royal New Zealand College of General Practitioners) to ensure that we meet legal and ethical requirements and align with best practice.

**And importantly, we've worked closely with doctor practices around the country to create a fast, user-friendly service.**

We want to continue to work alongside the health sector to improve the service and develop new solutions.

